Susanna Allegri www.lagoiseotrasportoebiketour.eu

Lago Iseo Trasporto e Bike Tour Mail: <u>Susanna@lagoiseotrasportoebiketour.eu</u>

Cell. +39 340 6301313



Susanna Allegri



MTB GUIDE - NCC/TAXI - TAYLOR-MADE TOURS

WHOIAM

I was born in Bologna in Emilia Romagna and I live in Lovere, a small town on Lake Iseo in the province of Bergamo, in Lombardy.

I also lived and worked in the city of Padua and studied in the city of Venice in the Veneto Region. My grandparents come from the Prosecco area between Valdobbiadene and Conegliano. The grandfather was one of the founders of the white wine route.

I have always cultivated a passion for travel and sport. I like to discover territories, history, traditions and places and I like to do it by bicycle.

In June 2016, while I was still working in the office, I stared my new activity with the event The Floating Piers, of artist Christo. At the beginning of the year 2018, I made up my mind and turned my passions into my work, working full time in the tourism field.

I am a guide specialized in cycling and walking tours, I customize each tour for each group or client. I organize my tours and also provide support for individual requests or for tours already organized by others.

I am a certified mountain bike guide and an authorized NCC driver with a regular VAT number.

My vehicles are: a bus for the transfer of 8 passengers and bicycles inside it in separate bays and a car for the transport of 4 passengers with a trailer for 6 bicycles.

I also provide muscle bikes or e-bikes.

I worked for 6 years in the CAI association (Italian Alpine Club) of my section in Lovere as a volunteer in charge of the secretary, 3 years of which I was also part of the board.

In 2018, I took part in the constitution of the cycling commission of Bergamo and was a member of the board for the first year, in the CAI of Bergamo, my province..

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WHATIDO

I organize tours in Italy and Europe also for several days by MTB or on foot in the nature, in the gastronomy, in small villages and historic cities, also combining other professionals figures where required.

I am a driving guide and I organize tours in Italy and Europe for those who don't like or can't walk, showing the territory by traveling on a comfortable Van or car, customizing each tour according to needs and requests.

As an NCC driver, I am authorized to pick up or take people, from Italian or foreign airports to their accommodation or on itinerant trips proposed by them or by me for one day or more days.

I accompany you to the largest cities in northern Italy such as Venice, Padua, Cremona, Brescia and Bergamo and many others on request. I also accompany in the most lively cities in high mountain or by the seaside, some examples are Cortina, Bormio, Portoferraio and Chioggia.

Here you find some of the tours we propose: Cycling along the River Oglio greenway, Cycling among the most famous passes of Northern Italy, Cycling among Lombardy valleys, From the Domolites to Venice, in Spain along the Santiago the Compostela path, and in Bulgaria cultural/sport tour.

I have a sanitizer that I use on cars, masks, visors, thermometer, and sanitizer. On the Van I also guarantee a distance of over 1 meter for 5 people.

I collaborate with Travel Agencies and Tour Operators to make packages out of my tours..

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ACTIVITIES AND AWARDS

1- In 2017 I won a tender from the Lombardy Region, as a partner for an innovation and promotion project for cycle tourism, led by Bresciatourism called "Liscio come ... I'Oglio, the greenway bike of the Brescia area"; <u>https://www.youtube.com/watch?v=ZBx7Q74IQKI</u>

2- I participated in the realization of the video for the Lombardy Region "7x10 Project In Lombardy" aimed at promoting the Lombardy region: <u>https://youtu.be/3rweUa7UGKM</u>;

3- In 2018, I worked for a German-based firm with firm branches also in Italy "LAPP Italia", on a cycling holiday for their managers and collaborators, transporting and assisting them and their bicycles on a 6-day tour organized by them through their companies in the North of Italy. This is the review (<u>http://www.lagoiseotrasportoebiketour.eu/index.php/it/chi-siamo-archivio/706-recensioni</u>).

4- The 14th October 2018, during the 110th anniversary of sporting association "Canottieri" in Lovere, I organized, for a group of foreigners, the tour of the whole lake as a relay race, canoeing and cycling. During the event the lake was filled with many other boats.

5- I presented a project on which I worked on slow tourism, promoted by the Lombardy Region at the BIT 2019 exhibition: "Pilgrimage by bicycle through Val Seriana, Alto Sebino, Lake Iseo and Montisola". <u>https://www.youtube.com/watch?v=ohxfx-OY8xU</u>

6- In 2019 I supported a company in charge of shooting a promotional video made for Visit Brescia, to promote Lake Iseo and Lake Garda; (Photo at the end of the document)

7- The 18th May 2019, I was invited by Cazzago San Martino municipality, during the event "Franciacorta in Fiore", offering a tour, cycling among the vineyards in Franciacorta.

8- In November 25th I was invited by Breno municipality (in Camonica Valley) as speaker in a conferenced with theme Cycle tourism (Photo at the end of the document)

9- From 12th to 14th December 2019 I was invited by IAT Valle Agredo by Maria Claudia Crivellato, manger of the tourism office activities, promoting 11 villages. An educational tour to discover Camposampierese. This area is a bridge between Padua, Treviso and Venice and in characterized by the presence of two important greenways as the Treviso-Ostiglia and the Asolo-Padua.

10- I took part in the first edition of the Baradell Bike, that took place the 6th of September 2020 on Clusone highlands as MTB guide, accompanying the groups. The cultural and sport event was organized by Proclusone, together with the municipality and Promoserio.

11- I took part in the Lombardy Region with Explora for the promotion of tourism on Lake Iseo, in the virtual workshop on 7 October 2020 with operators including foreign ones. The company Aviareps, was the organizer of the event. (Photo at the end of the document)

12- I took part in the Lombardy Region B2B workshop through a tender of the Italian virtual week for ENIT in November 2020. The London-based company "Connections" managing the event, allowed me to get in contact with about thirty agencies around the world.

SOME JOURNALISTS TALKED ABOUT ME AND MY WORK:

Blog Maria Teresa Montaruli in "Ladra di biciclette" 2017:

https://ladradibiciclette.it/donne-e-bicicletta-susanna-allegri/

BIT 2019: Vito Fabio with Slow Tourism:

https://www.teatrionline.com/2019/02/bit-il-turismo-lento-ed-esperenziale/

Araberara 2019: Anna Carissoni

http://www.lagoiseotrasportoebiketour.eu/index.php/it/chi-siamo-archivio/681araberara-gen2019

MY ARTICLES:

Tracce (CAI) 2017:

http://www.lagoiseotrasportoebiketour.eu/index.php/it/chi-siamo-archivio/616-biciclettaquando-tutto-e-possibile

Annuario CAI 2016:

http://www.lagoiseotrasportoebiketour.eu/index.php/it/chi-siamo-archivio/617-una-bellagiornata-in-mtb-trascorsa-in-compagnia-di-amici-di-altre-sezioni-c-a-i

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